SnapsHOT™: Competing on Analytics—The New Way

Analytics bring companies to a new level in business competitiveness

What does it mean to compete on Analytics?

Analytics companies are those that use Analytics extensively and systematically to outthink and out execute the competition. Analytics are at the heart of acquiring, retaining, serving customers and saving money, maximizing revenues and profits

Business analytics have as a foundation the decision or the business process one wishes to optimize as the primary driver. Business Analytics use data to support the Analytics. A recent report titled "Operational Analytics" prepared by BeyeNETWORK (May 2010) supports our approach to business process first not data first. Too many companies focus on the data and try to identify actionable insights without knowing what decisions the data will influence. By using the business process approach first, one is not constrained by the data or the lack of data and is instead focused on determining the right Key Performance Indicators to support the Business Process. Business Analytics provide in near real time, actionable insights, transparency and perspectives into the drivers affecting performance and create the vehicle to drive fact based decisions.

TDT brings sophisticated Business Analytics and Technology Solutions to its customers to enhance their competitiveness and profitability

The TDT Analytics solution with Axel© an analytics services platform is a SaaS, web enabled, subscription model:

◊ Statistical Analysis—What changed and Why?

◊ Forecasting and Extrapolation—What if trends Continue?

◊ Predictive Modeling—What are possible outcomes?

◊ Optimization—What is the best outcome?

Additionally we provide comprehensive predictive analysis helping companies address attrition issues, identifying probability to buy and developing various simulation models

Our Value to You

◊ Provide for easy to use visualization and mapping of data through customized development of KPI model geared to your needs. Each implementation is unique

◊ Redefined the time and effort to implement Analytics in organizations to mere months

◊ Software as a Service (SaaS), totally web enabled and subscription model make the cost of Analytics a fraction of large scale projects providing you with significant ROI

◊ We provide you with the ability to aggregate information across multiple sources both internal and external

◊ We offer customers sophisticated Predictive Analytics and ability to embed and operationalize outcomes
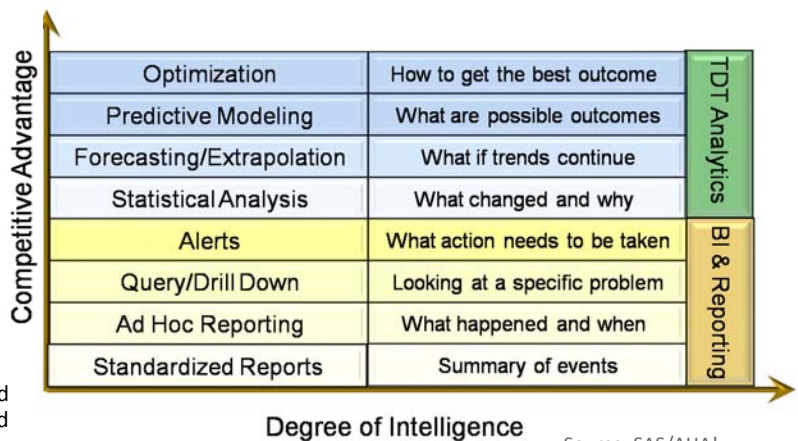
Source: SAS/AHA!

Contact us today for more information.

Smarter Analytics Next day / Everyday

Our business is Your Success

To learn more, please visit us at www.tdtanalytics.com or contact

Michael Foliot, President & CEO

416-900-0360 Ext 10 - mfoliot@tdtcorp.com

Axel© - Aha! Software LLC