

# SnapsHOT™: TDT - A TRUSTED PARTNER

*Delivering Business Analytics, Consulting Services, and Business Process Transformation .*

**Our Business and Predictive Analytics solutions and Consulting services are designed to increase efficiencies, improve customer service and maximize your profitability.**



## Who is TDT?

A company of experienced professionals whose goal is to be a trusted partner . We offer a range of Business/Predictive Analytics and Consulting Services. We bring you sophisticated Business Analytics and Technology Solutions to enhance your competitiveness and profitability.

**Business Analytics provide in near real time, actionable insights, transparency and perspectives into the drivers**

**affecting performance and create the vehicle to drive fact based decisions.**

## What makes TDT unique in the Consulting and Business Analytics space?

- ◇ TDT's Analytical system is powered by Axel© . Axel is a new generation analytics services platform (SaaS) created to embed analytics and KPI's within businesses in near real time increasing your ability to compete more effectively

### **Predictive Analytics has applications in all industries and verticals.**

- ◇ As long as there is data to be mined, insights can be uncovered. It is also used to automatically analyze large volumes of data with different variables, including clustering, market basket analysis and decision analytics
- ◇ Customer Retention, Propensity to Quit, Margin and Revenue Optimization, Text Analytics and Customer Cross sell and Upsell are key areas of competency

Predictive analytics, churns through large volumes of both historical and real-time information, building a model that can be used to understand why something happened and to project what might happen, therefore enabling organizations to understand what the next action should be and what are the best, and worst, outcomes for a given situation

- ◇ We provide for easy to use visualization and mapping of data through customized development of Key Performance Indicators model geared to your needs. Each implementation is unique to your business needs
- ◇ We help you map out business process and problems and provide actionable solutions. We also provide you an ability to aggregate information across multiple sources both internal and external. We put the power of Business Analytics right in the hands of the Business Users
- ◇ Expertise in matching customer needs with the right delivery model

## Our Value

TDT has extensive experience in Business Analytics and Consulting services. We deliver actionable insights, transparency and perspectives that allow you to make fact based decisions

**Contact us today for more information.**

*Our business is your success.*

To learn more, please visit us at [www.tdtanalytics.com](http://www.tdtanalytics.com) or contact  
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